

Notice of a public meeting of

City of York Outbreak Management Advisory Board

To: Councillors Aspden (Chair), Runciman (Vice-Chair) and D Myers

Ian Floyd - Interim Head of Paid Service, CYC
Sharon Stoltz - Statutory Director of Public Health, CYC
Amanda Hatton - Corporate Director of Children, Education & Communities, CYC
Sian Balsom - Manager of Healthwatch York
Marc Bichtemann (First York) - Transport Representative
Lucy Brown - Director of Communications, York Hospitals NHS Foundation Trust
James Farrar (York, N Yorkshire & E Riding LEP) - Business Representative
Prof Charlie Jeffery (UoY) - Further / Higher Education
Dr Andrew Lee - Executive Director, Primary Care & Population Health
Phil Mettam - NHS Track & Trace Lead
Julia Mulligan - Police, Fire & Crime Commissioner
Dr Simon Padfield - Consultant in Health Protection, Public Health England
Mike Padgham - Chair, Independent Care Group
Alison Semmence - Chief Executive, York CVS
Dr Sally Tyrer - General Practitioner, N Yorkshire Local Medical Committee
Lisa Winward – Chief Constable, N Yorkshire Police

Date: Wednesday, 30 September 2020

Time: 1.30 pm

Venue: Remote Meeting

AGENDA

- 1. Declarations of Interest**
- 2. Minutes of the Meeting held on 9 September 2020, and actions arising** (Pages 1 - 8)
- 3. Current Situation in York** (Pages 9 - 10)
- 4. Verbal Update from North Yorkshire Police**
- 5. Verbal Update from the Universities and Higher Education Sub-Group**
- 6. Verbal Update and Presentation on Communications and Actions Arising from Today's Meeting** (Pages 11 - 22)
- 7. Agenda Items for the next meeting**
- 8. Dates of Future Meetings**
- 9. Any Other Business**

For more information about any of the following please contact Democratic Services at democratic.services@york.gov.uk

- Business of the meeting
- Any special arrangements
- Copies of reports and
- For receiving reports in other formats

This information can be provided in your own language.

我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali)

Ta informacja może być dostarczona w twoim własnym języku. (Polish)

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

یہ معلومات آپ کی اپنی زبان (بولی) میں بھی مہیا کی جاسکتی ہیں۔ (Urdu)

 (01904) 551550

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City of York Council

Committee Minutes

Meeting	City of York Outbreak Management Advisory Board
Date	9 September 2020
Present	<p>Councillors Aspden (Chair), Runciman and Myers</p> <p>Siân Balsom – Manager, Healthwatch York</p> <p>Marc Bichtemann – Managing Director, First York</p> <p>Lucy Brown – Director of Communications, York Teaching Hospital NHS Foundation Trust</p> <p>Phil Cain (Substitute for Lisa Winward) – Deputy Chief Constable, North Yorkshire Police</p> <p>Ian Floyd - Interim Head of Paid Service, City of York Council</p> <p>James Farrar – Local Enterprise Partnership</p> <p>Amanda Hatton – Corporate Director, Children, Education and Communities, City of York Council</p> <p>Professor Charlie Jeffery - Vice Chancellor and President, University of York</p> <p>Dr Andrew Lee – Executive Director Primary Care and Population Health, NHS Vale of York Clinical Commissioning Group</p> <p>Phil Mettam – Track and Trace Lead for Humber, Coast and Vale, NHS Vale of York Clinical Commissioning Group</p> <p>Julia Mulligan – North Yorkshire Police, Fire and Crime Commissioner</p> <p>Dr Simon Padfield – Consultant in Health Protection, Public Health England</p> <p>Sharon Stoltz – Director of Public Health for the City of York</p> <p>Alison Semmence – Chief Executive, York CVS</p> <p>Dr Sally Tyrer – General Practitioner, North Yorkshire Local Medical Committee</p>
Apologies	Lisa Winward – Chief Constable, North Yorkshire Police
In Attendance	Claire Foale - Head of Communications,

Customer Services and Digital, City of York
Council
Fiona Phillips – Assistant Director of Public
Health for the City of York

33. Declarations of Interest

No interests were declared.

34. Minutes of the Meeting held on 19 August 2020, and actions arising

The minutes were agreed as an accurate record of the meeting held on 19 August 2020.

The Board noted the updates in the action log.

Sharon Stoltz, the Director of Public Health for the City of York, gave an update on the response from the letter sent to Jane Russell at the Department of Health and Social Care. Further explorative work was needed to identify potential sites for a walk-in testing centre. The earliest this would be in operation was October, as it usually took around 4 weeks to establish.

35. Current Situation in York

Fiona Phillips, Assistant Director of Public Health, gave an update on the current situation in York. It was a similar picture to what had previously been reported, but was still lower than national and regional rates of transmission. On average there were currently around 14 new cases a week which was an increase from what was seen in July and August. The increase of cases had not transferred over to deaths or hospital admissions.

Phil Cain, the North Yorkshire Police representative, gave a brief update on the restrictions that would start on Monday 14 September 2020. The maximum amount of people allowed to socialise together had gone from 30 people to a maximum of 6. The 'Four Es' approach (engage, explain, encourage, enforce) would be taken by the police. Enforcement would only be used if required; this entailed a £100 fine that doubled after each offence. It was also now a legal requirement to gather contact details from customers in restaurants and bars. Since positive cases had increased nationally, Phil informed the Board that the plans to re-open stadiums had had to be reviewed.

James Farrar, the Local Enterprise Partnership representative reported that anxieties were high in the business community, especially with the potential of a second lockdown. Businesses wanted certainty in order to plan procedures to overcome restrictions. Footfall in the city centre was decreasing. Coupled with furlough costs increasing, this could lead to a rise in redundancies.

The Board discussed what was to be done when the public saw groups of more than six. Phil Cain thought that it should be reported to the police since it was a Public Health issue during a pandemic. Julia Mulligan, the North Yorkshire Police, Fire and Crime Commissioner, queried whether there was a time lag between the younger cohort being infected and infecting the rest of the community, as they currently had the highest rates of positive cases. The Director of Public Health stated that both France and Spain had seen an initial spike in the younger cohort which then led to a spike in the wider community. It was thought this would be seen in the UK later on this year. Dr Andrew Lee agreed, stating that a recent study found that 20-25% of people with Covid-19 symptoms didn't comply with guidance. Some work needed to be developed to change the culture and thinking around this.

The Board noted the report.

36. Communications and Engagement

Claire Foale gave a presentation on the various ways the council was helping to keep the community Covid-19 safe through communications and engagement. Another city wide consultation was being organised through the newsletter that is delivered to every household. Temperature Checks had also continued to be maintained in the community to determine how guidance was being received. The Facebook live Q&A session had reached over 10,000 people, with good engagement through comments and questions. Claire thanked the Public Health and Education teams as well as everyone else involved, including the residents who took part.

The Face Covering Task and Finish group, which involved both further education and higher education partners, had responded to the new guidance that came into play on the 28th August 2020.

The Let's Be York campaign had been extended to work with universities and colleges to help welcome students back into the education setting. Claire added that the communications sent out

needed to be mindful of students coming from areas of concern where the rules may be different from those in York. The annual Flu Campaign was also being developed to ensure the city was prepared for an increase in both flu and Covid-19.

Dr Sally Tyrer, a GP from the North Yorkshire Local Medical Committee, expected to see a rise in mental health issues due to the anticipated rise in financial problems. Julia Mulligan added that this could potentially cause a rise in domestic abuse and family tension. Sian Balsom, the Manager at Healthwatch York, expressed concerns around the divisive narrative of some of the social media comments and felt this should be addressed through positive communications.

Action 012: The Board suggested that a Task and Finish Group should be established to tackle some of the issues raised above, including an increase in mental health problems attributed to Covid-19.

37. Update from Sub Group: Universities and Higher Education Establishments (verbal update)

Both the higher education and further education institutions had expressed concerns around testing capability. They had agreed to use their available resources to bridge the gap until a walk-in centre had been established in the city. All institutions had progressed an enormous amount of work to mitigate the risk of transmission for when students return to campus. York University had led a scenario exercise which had provided assurance to partners as to what had been put in place before the students return.

Amanda Hatton, the Corporate Director of Children, Education and Communities at City of York Council, stated that it was great to see partnership working that mirrored what had been happening across the whole education system.

The Board noted the update and agreed that this should be a standing item on the agenda.

38. Theme 2 in the Outbreak Control Plan: High Risk Places, Locations and Communities

Sharon Stoltz presented the COVID-19: Theme Two high risk places, locations and communities report. The purpose of the report was to update the Board about Theme Two of the Outbreak Management Plan: *COVID 19, Management of outbreaks in identified high risk*

communities or settings. A standard operating procedure had been developed with partners to address particular themes. Businesses of higher risk had been emphasised, with site visits being organised to ensure risk assessments were being followed. The report had a focus on immigrants and refugees, and also highlighted the work that had been started to engage with the Traveller community.

Julia Mulligan queried how the homeless community were being protected against Covid-19. Sharon assured the Board that the council was working to make sure all homeless people were housed. The Public Health Team were working closely with the community, hostels and housing teams to achieve this. Places for the homeless community to self-isolate if needed were also being identified.

The Board noted the report.

39. Testing Policy

Sharon Stoltz asked the Board to sign off the testing policy that she presented at the meeting. She added the caveat that, since the papers had only been circulated the day before the meeting, email feedback would be welcomed.

The Board was happy to approve the Testing Policy, with the proviso that it could come back if any significant changes were needed.

40. COVID 19 Contain Framework: National and Local Powers to Contain Outbreaks

Fiona Phillips presented a report which outlined the powers that both the national and local government had at their disposal. If these powers needed to be exercised in order to restrict access or close a premises, it would have to be justified through evidence. Fiona asked the Board for approval to amend the Outbreak Control Plan with the changes that were outlined in the report.

Action 013: Update the Outbreak Control Plan.

The Board noted the report and accepted the amendments.

41. Agenda Items for the next meeting

The Chair confirmed that there were three standing items for all future agendas:

- Current Situation in York

- Communications and engagement
- Updates from Sub-Group/Task and Finish Groups

The Chair asked Board members to send any other potential agenda items to Tracy Wallis.

42. Dates of Future Meetings

The agreed dates of future meetings were as follows:

- 21st October 2020 – 17.30

The Chair advised the Board that they should continue to meet on a monthly basis. The Board accepted this suggestion.

Action 014: Tracy Wallis agreed to schedule future meetings for November and December, at which point the frequency can be reviewed.

43. Any Other Business

The Board had no other business to discuss.

Cllr K Aspden, Chair

[The meeting started at 5.30 pm and finished at 7.07 pm].

Outbreak Management Advisory Board Action Log

Action Number	Meeting Date	Work Stream	Action	Action Owner	Notes	Status
006	13.07.2020	Communications	Lead on progressing information packs for school governors	Claire Foale	Communications will provide an update on this as part of their agenda item on 19.08.2020 Update as of 07.09.2020: Have spoken to schools and they have suggested that this is picked up once schools re-open	In progress
012	09.09.2020	Communications	Establish a task and finish group to look at some of the issues raised at the meeting, including an increase in mental health problems that are attributed to Covid-19 with and to agree a joint campaign.	Claire Foale	The first meeting took place on 24.09.2020 and was positive and productive. A comms plan is being drafted for the next meeting on 1st October. A further update will be provided to the October meeting	In progress
013	09.09.2020	Outbreak Control Plan	Update the Outbreak Control Plan to include details of the Covid-19 Contain Framework	Fiona Phillips/Tracy Wallis		In progress
014	09.09.2020	Future Meeting Dates	Work with Democratic Services to schedule future meeting dates	Tracy Wallis		In progress

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Current situation re Covid-19 in York

This agenda item will present the current position regarding Covid-19 in York, and how this compares to other local authorities in the region as well as the national picture.

Cases and early warning indicators

Data will be presented in terms of the number of covid19 positive cases, as well as the numbers presenting with symptoms. We will present an overview of how this has changed over the course of the pandemic. We will also present the data at smaller area level, to look at the spread in positive cases across the city and what we know about how schools, care homes and other settings have been affected.

We will present data on the demographics of those that have been most affected by covid19.

Test and Trace

We will also present data relating to the national track and trace programme, and how well this has operated for the City's residents and outline our plans to support the national programme in the future.

We will also touch on testing, including the number of tests carried out in York residents and the positivity rates and how these have been changing.

Actions

We will seek comments from Board members as to their reaction to the current situation within York, and whether they feel there is further action that needs to be taken now at a city level in order to address the rising number of cases, or at which point in the future they would want to see changes to our approach.

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CITY OF
YORK
COUNCIL

YORK OUTBREAK CONTROL Communications plan

Supporting the Outbreak Control Plan



Reminder : phased approach



Phase		Approach (including aims)	Timing
Phase 1	Regular updates of current situation to try and prevent outbreaks	<p>Keep residents, businesses and partners informed</p> <p>Ensure consistent messaging and build advocacy through the Let's be York campaign.</p> <p>Show how keeping city safe for different audiences, eg. visitors – Visit York/Feel at Home in York</p> <p>Share case data regularly so people understand current situation</p> <p>Continue partnership approach including working together on discrete issues</p> <p>Develop specific messaging for target audiences</p> <p>Maximise reach and understanding of what to do.</p> <p>Embed public health messages in recovery work and communications</p>	Current work in progress
Phase 2	Alert following spike in cases	<p>Public health warning following increase in cases</p> <p>Reiterate public health messaging in clear way</p> <p>Offer guidance and practical support.</p> <p>Share message widely</p> <p>Share video content from public health professionals to explain latest advice in an engaging way</p> <p>Address inaccuracies/provide context</p>	
Phase 3	Manage outbreak	<p>Initiate the covid-19 incident comms plan (see annex A)</p> <ul style="list-style-type: none"> • Deliver a regular drumbeat of accurate / up-to-date information as directed by cobra and relevant phase • Signpost support • Promote unity and community cooperation • Target information 	

Phase 2

Alert following increase in cases

30 September 2020



Share accurate and timely messaging

Continue to share consistent and persistent preventative messages via multiple channels including:

- Stakeholder briefings/updates
- Resident updates
- Radio interviews
- Press releases
- Social media – including promoting test and trace app

Statement issued 27 September 2020



We have seen the video circulating on social media from last night

The virus is still here and cases locally and across the country are rising. Scenes like this put us all at greater risk.

See our full statement at york.gov.uk/news/article/3...

"The businesses and residents of York have done so much this year to limit the number of coronavirus cases and we are all very grateful for that."

"However the virus is still here and cases locally and across the country are rising. Scenes like this put us all at greater risk and give the virus the chance to easily spread, and increases the likelihood of further restrictions which could close down many businesses."

"We will work with partners from across the city such as the Police, Make it York, the York BID and York Retail Forum to ensure that scenes like these aren't a regular occurrence and people can support our local businesses in a way that is safe and that won't spread the virus."



Cllr Andrew Waller, Executive Member for the Economy and Planning

3:23 PM · Sep 27, 2020 · Hootsuite Inc.

4 Retweets 9 Likes

NEWS

27th September

'Such scenes put us all at greater risk'- council chief

ABOUT 146,000 RESULTS (0.26 SECONDS)

Daily Mail

Police battle to disperse crowds packed on streets in city centre after 10pm closing time under new Covid rules

Vast swathes of Saturday-night drinkers were seen downing pints on the streets of nightlife-hotspot Newcastle and in student-heavy city York. 40 1 day ago

Police and council chiefs react to shocking scenes of packed city centre



UPDATED King out it's working well. @daviddunninguk @NWorkPolice



Shocking video shows crowds packing city centre after 10pm pub closures

102

The Sun

Nightclubs to open from 3pm with half-price drinks to beat 10pm curfew and bars to offer unlimited cocktails

Popworld bars in York and Liverpool are now opening from 4pm until ... London, have also put out a call to drinkers to start their nights on the ... 3 days ago



BBC News

Covid: Manchester mayor calls for 'urgent review' of 10pm closures

... closing time have been filmed in UK cities including Liverpool and York ... Crowds gathered in the city as the pubs turned out drinkers on ... 58 mins ago



Yahoo Entertainment

UK drinkers take party to the street after pubs close at 10 pm

Large crowds of drinkers danced and sang in the streets of York in the UK on Saturday (September 26th) night after pubs closed at 10 pm due ... 1 day ago



Daily Mail

London's busy Soho is already deserted at end of first coronavirus curfew weekend

Vast swathes of Saturday-night drinkers were seen downing pints on ... the streets of nightlife-hotspot Newcastle and in student-heavy city York. 18 hours ago



We've got it covered campaign

Launched 10 September 2020



You are here: Home > Campaigns > We've got it covered

We've got it covered

Whether you are shopping in the city, attending university or college, visiting your GP or enjoying the public spaces that York has to offer, we want to ensure that everyone is taking part in the 'We've got it covered' safety message.

This encourages the important ways to help keep you and those around you safe:

- > Face coverings
- > Hand washing
- > Social distancing of at least 2m
- > Staying at home and getting tested if you think you have symptoms

The above safety measures are in place in a number of recognisable settings across the City of York, including GP practices, care homes, schools, university, college, public spaces, public transport, retail outlets, hairdressers, restaurants, canteens/kitchens and libraries.

'We've got it covered' - Face coverings

There is growing evidence that face coverings can stop the spread of coronavirus and it has become compulsory/UK Law to wear them in many settings across the city including supermarkets, shops and public transport. 'We've got it covered' encourages you to wear a face covering when appropriate to do so as it will reduce the likelihood of transmitting any infections.

Importantly, those exempt from wearing a face covering, should not face discrimination from other members of the public or retail staff. This includes not being able to put on, wear or remove a face covering because of a physical or mental illness or impairment, or disability.

In the UK, you do not need to wear a face covering if you have a legitimate reason not to. This includes:

First York @FirstYork · Sep 11
We're proud to be part of @CityofYork "We've got it covered" campaign to encourage wider use of face coverings, hand washing & social distancing. Read more here: bit.ly/3htmfD #wevegottcovered

City of York Council @CityofYork · Sep 11
Partners across York have launched a campaign to reassure residents that safety measures are in place across the city to encourage wider use of face coverings, hand washing and social distancing, in order to stop the spread of coronavirus. Read more here: york.gov.uk/news/article/3...



City of York Council @CityofYork · 3h
Let's keep the number of cases low by keeping our distance and wearing a face covering when in busy places. #WeveGotItCovered #LetsBeYork
Find out more about how you can help at: valeofyorkccg.nhs.uk/campaigns/weve... @YorkStJohn



York St John University @YorkStJohn · Sep 13
Face coverings, alongside handwashing, distancing, and staying home and getting tested if you have symptoms remain our best defence against coronavirus.

We all need to play our part to keep ourselves and others safe.

#WeveGotItCovered

valeofyorkccg.nhs.uk/campaigns/weve...



Let's stay safe and keep protecting each other

Amplifying public health messages

21 September 2020

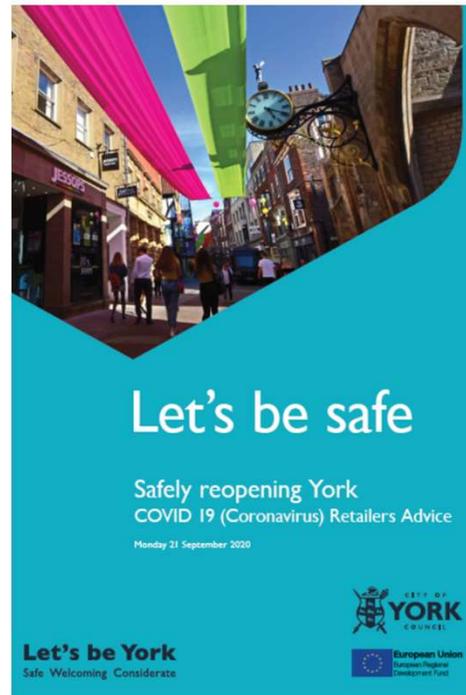
- Updated business packs
- CYC and Visit York social media
- Posters for business premises

Exploring out of doors in different dwell commuter/points

Confirmed out of doors

- Racecourse
- A1 shopping forecourts
- Lamppost banners
- Designer outlet centre

- CYC and Visit York web



Let's be York
Safe Welcoming Considerate

Let's stay safe and keep protecting each other



nhs.uk/coronavirus



Let's stay safe and keep protecting each other



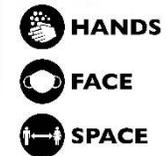
Let's be York
Safe Welcoming Considerate

nhs.uk/coronavirus



Let's be York
Safe Welcoming Considerate

Let's stay safe and keep protecting each other



nhs.uk/coronavirus



Let's be York
Safe Welcoming Considerate



nhs.uk/coronavirus



Future campaigns

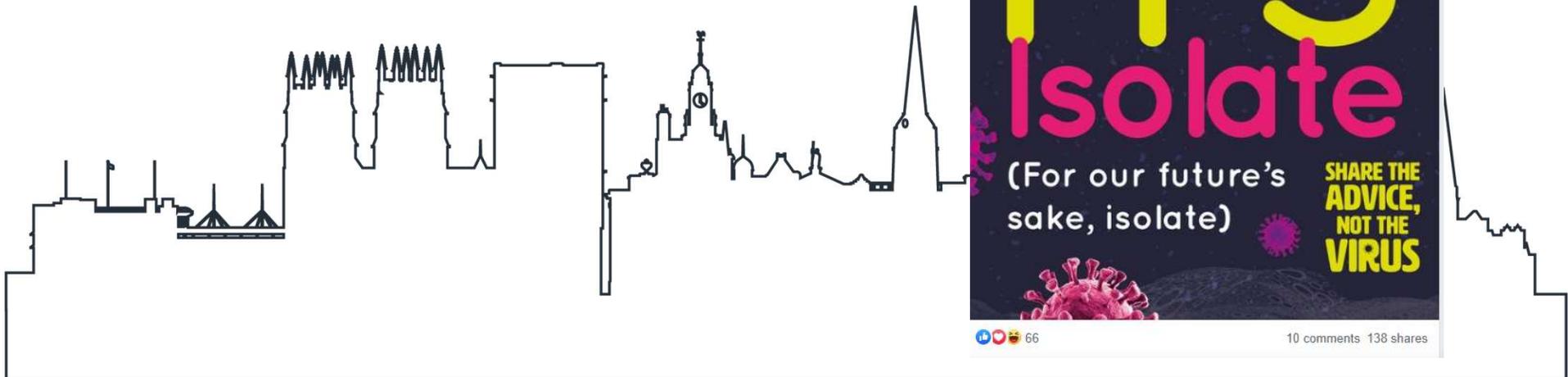
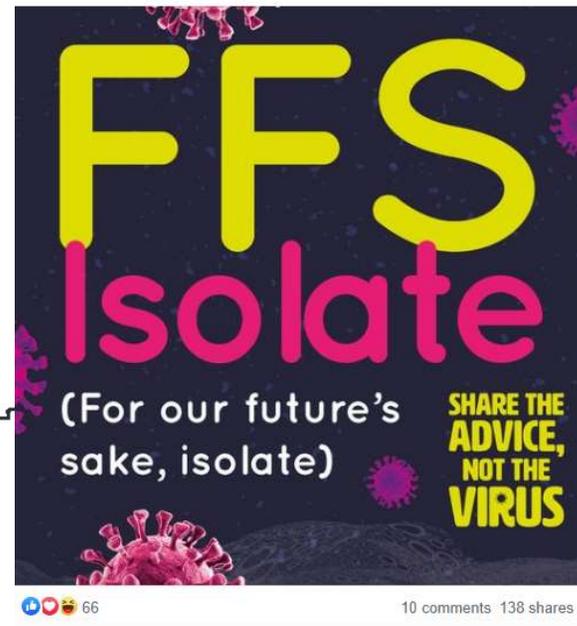
Universities and colleges

- Continuing to work together with weekly covid comms meeting

Targeted messaging

- Exploring other council's campaigns to encourage 24-49 year olds to wear face coverings/follow safety precautions
- Eg. Rochdale

In addition, seasonal flu campaigning is being planned



Phase 3

Manage outbreak

Planning stage

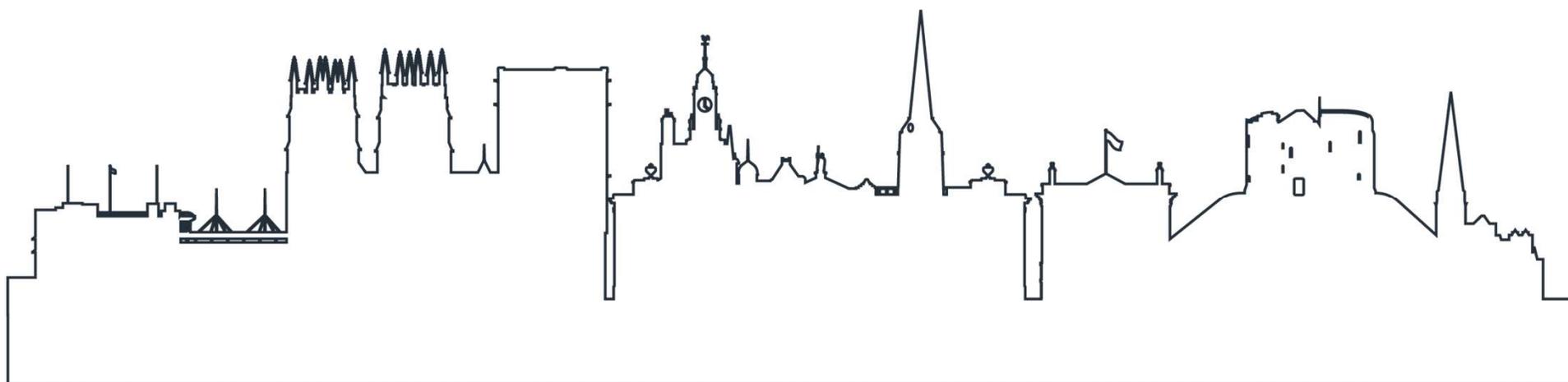


Planning outbreak communications

- Learning from other local authorities
- Incident wash-up - response communications
- Compiling business influencers list
- How to support community groups adapt materials
- Toolkit of communications materials

Thank you

Any questions ?



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